

In re Patent Application of  
BURR, JR. ET AL.  
Serial No. 09/995,969  
Filed: NOVEMBER 28, 2001

---

unit associated with a prescribed length station break  
containing one or more commercial messages and at the locally  
specific station identification message.

REMARKS

Applicants wish to thank the Examiner for his  
thorough examination of the present application, for  
participating in the Examiner interview of June 16, 2005, and  
for identifying allowable subject matter in Claims 2-8, 10,  
12-16, and 18-21. Independent Claims 1, 9, and 17 have been  
amended to more clearly define the invention over the prior  
art reference as discussed with Examiner during the recent  
telephonic interview.

Independent Claim 1 incorporates the subject matter  
of Claim 2, independent Claim 9 incorporates the subject  
matter of Claim 10, and independent Claim 17 incorporates the  
subject matter of Claim 19. Favorable reconsideration is  
respectfully requested.

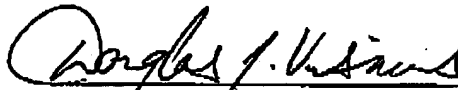
In re Patent Application of  
BURR, JR. ET AL.  
Serial No. 09/995,969  
Filed: NOVEMBER 28, 2001

---

CONCLUSIONS

In view of the amendments to the claims provided herein, it is submitted that all of the claims are patentable. Accordingly, a Notice of Allowance is respectfully requested in due course. Should any minor informalities need to be addressed, the Examiner is encouraged to contact the undersigned at the telephone number listed below.

Respectfully submitted,



DOUGLAS J. VISNIUS  
Reg. No. 48,012  
Allen, Dyer, Doppelt, Milbrath  
& Gilchrist, P.A.  
255 S. Orange Avenue, Suite 1401  
Post Office Box 3791  
Orlando, Florida 32802  
407-841-2330  
407-841-2343 fax  
Agent for Applicants

CERTIFICATE OF FACSIMILE TRANSMISSION

I HEREBY CERTIFY that the foregoing correspondence has been forwarded via facsimile number 571-273-8300 to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 this 15th day of July, 2005.

